



For Immediate Release

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LegiTime Technologies Launches Professional Smartphone Messaging Service

LegiText™ transforms mobile device into more effective business tool

PALM DESERT, Calif. (January 28, 2008) -- At the DEMO 08 conference today, LegiTime Technologies debuted its professional message management service – LegiText™, which enables smartphone users to mirror the PC experience in a mobile world through prioritized inboxes, group messaging features, and administrative functionality. Designed specifically for the mobile prosumer, LegiText addresses the challenges of traditional smartphone solutions: overflowing inboxes, the need to collaborate with groups in a mobile environment, and the convergence of personal and professional communications on a single device.

At launch, LegiText delivers the following capabilities to smartphone users:

- Group collaboration tools such as one-click group designation, message prioritization, group messaging, group conferencing
- Message prioritization features that provide the ability to group messages by sender, group, topic, project team, or personal/professional relationship and configure inbox to display messages in order of priority
- Web-based administrative capabilities that archive messages, set recurring meetings, manage contacts and groups, tie smartphone communications to calendar functions and provide back-up and management of the user's address book, as well as offer ability to send RSS feeds, news, or other pertinent information to the mobile device automatically
- Threaded, searchable conversation history for SMS

“LegiText makes an effective business tool even more efficient,” said Chris Shipley, executive producer of the DEMO conference. “By putting control in the user's hands, the product can turn smartphones into true handheld PCs by allowing mobile subscribers to be as productive on-the-go as they are at their desks.”

Designed for Mobile Professionals

LegiText integrates with existing messaging platforms such as Exchange, Notes and Web servers, is carrier-agnostic and supports policy management via business rules. It transforms

the mobile device into a more effective business tool by categorizing messages, allowing users to set up on-the-fly messaging groups, and more.

LegiText consists of an SMS client that allows mobile professionals to manage their inboxes and prioritize messages, communicate with groups and integrate messaging applications with their calendar, along with a Web-based administrative tool kit. The LegiText Web site allows users to back-up their contact lists securely, archive SMS messages and message threads, send Web-to-mobile SMS messages to groups or individuals, and schedule SMS reminders, alerts and notifications for working groups or other contacts.

“Today’s mobile professional is tasked with staying productive, while managing personal and professional communications day and night,” said Eric Strauss, CEO, LegiTime Technologies. “LegiText provides the tools to make the smartphone a true business utility – prioritized inbox views that present the most important messages first, easily accessed group communication features, business-ready SMS that keeps a record of the conversation, and admin tools that help the mobile experience mirror the PC experience for professionals on-the-go.”

LegiText’s features make the mobile device more effective for smartphone users in highly regulated and fast-moving industries. For example, users in the financial services vertical use LegiText to satisfy their regulatory and corporate compliance requirements with message archiving, policy management, and private secure messaging groups.

Pricing and Availability

LegiText Personal Edition is available now at no charge, and subscribers can sign up online at www.legitext.com. The full-featured Enterprise Edition of LegiText will be available by the end of Q1 and will include additional administrative and server-based features for enterprise integration.

About DEMO

Produced by Network World Events and Executive Forums, the semi-annual DEMO conferences focus on emerging technologies and new products, which are hand-selected from across the spectrum of the technology marketplace. The DEMO conferences have earned their reputation for consistently identifying tomorrow's cutting-edge technologies, and have served as launch pad events for companies such as Palm, E*Trade, Handspring, and U.S. Robotics, helping them to secure venture funding, establish critical business relationships, and influence early adopters. Each DEMO conference features approximately 70 new companies, products and technologies. For more information, visit www.demo.com.

About LegiTime

LegiTime is the first mobile security and management software company to address mobile convergence and its unique user requirements. The company’s first product, LegiText, reduces clutter in the mobile inbox and transforms the mobile device into a more effective business tool by allowing smartphone users to prioritize and manage their incoming messages, create on-the-fly messaging groups, and improve the utility of SMS for business. Founded in 2005, LegiTime Technologies is headquartered in Westport, Conn. with offices in Montreal and Boston. For more information on the company, please visit www.legitimetechnologies.com.

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